



Annual Awards Event

Brief

- >> Awards weekend as the culmination of the annual staff recognition scheme
- >> The weekend had to encompass both daytime activities as well as a gala awards dinner.

Venue

- >> St David's Hotel and Spa in Cardiff.
- >> 5 star luxury
- >> Scope for activities in and around the recently developed Cardiff Bay.
- >> Exclusive feel

Audience Size – 160 guests

Solution

- >> The event was designed to let the guests let off steam in the afternoon and then enjoy a fabulous awards dinner and party in the evening.
- >> All event elements were designed around a stylised image of the St David's Hotel and produced in white and silver.
- >> Full delegate management was provided from invitation process through to venue liaison, activity planning and awards dinner production.
- >> Dine around lunch in the Cardiff Bay development.
- >> Afternoon activities included:
 - >> Luxury Spa treatment in the hotel.
 - >> High Speed adrenaline boat rides around the bay.
 - >> Guided tour of Cardiff and the Castle.
 - >> Six National Rugby on a large screen in the hotel.
- >> The awards gala dinner consisted of:
 - >> Champagne reception
 - >> Spectacular pyrotechnic display before dinner
 - >> Room was decorated in simple white and silver
 - >> The set and stage were similarly themed with white and light blue background, Perspex lecterns and were flanked by twin screens for the awards presentations.
 - >> Entertainment included Spanner in the Works (comedy waiters) and post dinner entertainment was provided by both a disco and the dance band 'Scaramouch'

“**FROM MY PERSPECTIVE YOU SURPASSED YOURSELF,**”
it was great, a great location, a smooth event, hugely appreciated by everyone and they all had fun.
Managing Director

